



This event raises funds and awareness for CVCOA's innovative programs that contribute to healthy futures for all Central Vermonters.



HIT THE TRAIL

Do good, have fun!

Hit the Trail, CVCOA's fall healthy aging event, is a Bicycle Ride and 5K Run / Walk for Healthy Aging at Oxbow Park in Morrisville.



www.cvcoa.org

Sponsorship Levels

At the \$1,500 level, we include:

- Opportunity for an information table
- Listing as Sponsor in the CVCOA annual print and digital Impact Report (sent to over 1,000 mail and >2,000 via email)
- Linked logo on Our Sponsors page of CVCOA website (~2.4K hits per month to website)
- Logo inclusion in CVCOA's September e-newsletter (>2,000 contacts)
- Recognition on social media channels before event, linking to your social media channels (>2,000 followers between Facebook and Instagram)

At the \$2,000 level, we add:

- Logo inclusion in CVCOA's August e-newsletters (>2,000 contacts)
- Recognition on social media channels after event
- Recognition in CVCOA press releases for events (sent to 30 local media contacts)
- Logo recognition in print advertising for events
- Sponsor named in FPF post about event (August)

We want to work with you!

If these options are not viable, let us know. We can customize a package that meets your needs.



At Central Vermont Council on Aging,



we respect the wishes of older adults to age at home and stay connected to the communities they know and love.

We provide a comprehensive array of programs and services for older adults and caregivers to support independence, quality of life, and connection.

We need your support now more than ever.

Show your dedication to our mission

of supporting Central Vermonters to age with dignity and choice and to strengthening services, programs, and resources for older adults in the community as a **CVCOA business sponsor!**

As a sponsor, you keep older adults nourished and connected while they age at home.

Your contribution will ease food insecurity and nutrition needs, provide individualized support for people to age in place, create opportunities for connection, improving mental and physical wellbeing, support family caregivers, and much more.

