

Promoting Healthy Aging Senior HelpLine: 1-800-642-5119

FOR IMMEDIATE RELEASE

CONTACT: Mary Hayden Director of Development and Communications Central Vermont Council on Aging 802-476-2739 mhayden@cvcoa.org

New Staff, New Board Member Join the Central Vermont Council on Aging, Serving Central Vermont's Seniors to live Active Lives with Dignity at Home

Barre, VT (May 12, 2016) – Central Vermont Council on Aging (CVCOA) is pleased to announce the addition of four new staff members and a new Board Member.

Sarah Mason has joined CVCOA as an administrative assistant for human resources support. Sarah has extensive not-for-profit experience in both administration and direct services for youth and domestic violence victims. Most recently, Sarah served as a Development Assistant for Nantucket Cottage Hospital Foundation. Sarah is pleased to "help maintain a positive organizational culture supportive of our direct service staff working tirelessly for our senior community."

Michael Marchand is CVCOA's new RSVP Volunteer Coordinator. RSVP is a Senior Corps program that recruits, trains and supports 55+ volunteers providing companionship, transportation, Meals on Wheels, and wellness services to seniors. Michael comes to us from the Girl Scouts of the Green and White Mountains and the Brattleboro Boys and Girls Club, where he worked directly with youth, families, schools, and community partners to provide healthy programs for youth from disadvantaged circumstances. Michael looks forward to "promoting the CVCOA mission and supporting the Senior Corps team to build a community network of reliable and effective volunteers."

Brett Chornyak has been appointed as the new Case Management Supervisor. CVCOA's case management team partners with 2500 central Vermont seniors and their families to develop and implement long-term care plans to help elders remain in their homes and communities. Brett has extensive experience in managing human services not-for-profits, including as the Executive Director of the Parent Child Center in Milton, Vermont.

Mary Hayden has joined CVCOA's administrative team as the new Director of Development and Communications. Previously, Mary managed statewide programs for court advocates for vulnerable children and youth and other family court programs in the Vermont Judiciary. She has both personal and volunteer experience with seniors. "I am thrilled to be able to continue working to serve vulnerable populations in Vermont. CVCOA is a trail blazer in advocacy for healthy aging initiatives that value seniors engaged socially and economically in vibrant, diverse communities."

We are very pleased to announce that Nancy Zorn has been appointed to the CVCOA Board. Nancy recently retired as the Executive Director of Green Mountain United Way after15 years, where she led efforts to improve education, job training, Tropical Storm Irene flood relief, and programs to improve nutrition and physical activity. Prior to that, she worked with the American Cancer Society for 20 years. Nancy served on the Governor's Building Bright Futures Council for educational initiatives and the Jump\$Start Coalition to improve financial literacy. Nancy hopes to "increase awareness in younger people about elder issues and leverage community resources to support healthy aging."

Central Vermont Council on Aging (CVCOA) supports elders in leading healthy, independent, meaningful and dignified lives in their homes and communities in 54 central Vermont towns. Visit the CVCOA



website at <u>www.cvcoa.org</u> or call the Senior Helpline at 1-800-642-5119. CVCOA is located at 59 N. Main Street, Suite 200 in Barre; regional offices are located in Morrisville, Randolph, South Royalton, Rochester, and Waterbury.